

Sponsorship Opportunities

Each sponsorship will receive the following, in addition to what is listed under the individual sponsorships:

- Recognition in the Meeting Registration Brochure (mailed to 5,500 laboratories and technicians).*
- Recognition in the onsite Symposium & Expo Program Guide.
- Recognition at the event on signage
- Set of mailing labels of all FDLA members to promote your show specials (provided 6 weeks before the conference).
- Complimentary listing on the FDLA's Southern States Symposium & Expo website.
- Friday Night Reception Sponsorship - \$5,000 (4 available)
 - Sponsorship of the FDLA Friday Night Reception, to be held Friday, May 7, 2010 (for 2 hours)
 - Opportunity to address the Reception attendees during the Friday Night Reception
 - Sponsor logo will be displayed on beverage napkins during the reception
 - Opportunity to place up to five (5) 8 ½ x 11" pages of promotional materials in the attendee registration packets.
- Board of Directors Welcome Reception - \$3,500
 - Sole Sponsorship of the Board of Directors Welcome Reception, to be held Thursday, May 6, 2010.
 - Recognition on signage at the Board of Directors Welcome Reception
 - Opportunity to address the attendees at the reception
 - Sponsor logo will be displayed on beverage napkins during the reception
- Friday Awards Luncheon Sponsorship - \$3,500
 - Sole sponsorship of the FDLA Friday Awards Luncheon, to be held Friday, May, 7 2010.
 - Reserved table for 8 at the front of the Awards Luncheon room
 - Recognition on signage at the Awards Luncheon **
 - Opportunity to address the attendees during the Friday Awards Luncheon
- Expo Kickoff Reception Sponsorship - \$3,000
 - Sole sponsorship of the FDLA Expo Kickoff Reception, to be held Friday, May 7, 2010 (for 2 hours, open beer and wine bar for the first hour and cash bar for the second hour)
 - Opportunity to address the Reception attendees during the Expo Kickoff Reception
 - Sponsor logo will be displayed on beverage napkins during the reception
- Trade Show Bag Sponsorship - \$3,000
 - Sole sponsorship of the FDLA 2010 Symposium & Expo Attendee Trade Show Bags
 - Sponsor logo will be given on the bags along with the FDLA logo**
 - Opportunity to place up to five (5) 8 ½ x 11" pages of promotional materials in the attendee registration packets.
- Matheson Memorial Golf Tournament Sponsorship - \$2,500
 - Sole sponsorship of the Matheson Memorial Golf Tournament to be held Thursday, May 6, 2010
 - Recognition on signage at the golf tournament*
 - Opportunity to address the golf attendees before the start of the tournament and during the Awards Ceremony

Sold to Sirona

Sold to Heraeus

- Room Key Card Sponsorship - \$2,500
 - Sole Sponsorship of the 1,000 Room Keys distributed by the Buena Vista Palace to attendees in the FDLA room block.
 - Logo or design on room keys
- Attendee Lanyard Sponsorship - \$1,500
 - Sole Sponsorship of the attendee lanyards
 - Sponsor logo as well as FDLA logo on all attendee lanyards
- Break Sponsorship - \$750 (4 available)
 - Sponsor Logo will be displayed on beverage napkins during the break

- Friday Morning Break before 7:30 am **Sold to Cardinal**
- Friday Mid-Morning Break 8:30 am to 10:00 am **Sold to Knight Dental Group**
- Friday Afternoon Break midday **Sold to Globalink Solutions Dental, Inc.**
- Saturday Morning Break before 8:00 am **Sold to Cardinal**
- Saturday Afternoon Break before last session of clinics

* Signed Sponsorship Agreement and Sponsor logo in EPS, JPG or TIFF 300 dpi format must be returned by 9/1/2009 to be recognized in the Meeting Registration Brochure.

** Sponsor to supply logo in EPS or TIFF file by 9/1/09 to be recognized in onsite program and signage.

Sponsorships are sold on a first come, first served basis.