

2026 EARLY EXPO & SPONSORSHIP
OPPORTUNITIES



Southern States
SYMPOSIUM & EXPO
presented by **FDIA**

June 5 – 6, 2026

**SIGNIA BY HILTON ORLANDO BONNET CREEK
ORLANDO, FL**



Register today at www.fdma.net/exhibits

MEMBERSHIP



Join FDLA today to take advantage of valuable member benefits!

FDLA offers exhibitors a way to connect in more ways than one! Becoming a member of FDLA will allow you to save on the cost of your booth space, and it will also allow you to benefit from being part of an association that helps you keep in contact with your buyers all year long!

BUSINESS PARTNER PROGRAM (Membership Fee — \$750)

5% Discount on general sponsorship purchases for the Southern States Symposium & Expo, presented by FDLA.

- Semi-annual list of all registered dental laboratories in Florida
- Recognition in the onsite program for the Southern States Symposium & Expo, presented by FDLA
- Earn one point per year of your partnership toward preferred exhibit space at the Symposium & Expo
- Year-long recognition in FDLA quarterly publication *focus* and in the special Business Partner Program section of the FDLA Website, www.fdma.net
- Business Partner Membership allows anyone from the company to attend any FDLA event at the member rate
- Subscription to *focus* magazine (*company contact only*)

ASSOCIATE MEMBERSHIP (Membership Fee — \$225)

- Any sales or technician representative of suppliers, manufacturers or vendors is eligible to become an Associate Member. Membership entitles individuals to all benefits and privileges of the state association.
- Associate Membership covers only the individual who is registered under the membership.
- Subscription to *focus* magazine (*company contact only*)

For more information on FDLA's outstanding membership benefits, please visit
<https://fdla.memberclicks.net/membership>

2026 SPONSORSHIP OPPORTUNITIES

Each individual sponsor will receive the following, in addition to what is listed under each sponsorship package:

- Recognition in the Symposium Registration Brochure (mailed to 3,500 laboratories and technicians) *
- Company recognized in all Symposium & Expo promotional email marketing, social media and meeting promotions
- Complimentary listing on the FDLA's Southern States Symposium & Expo event website
- Recognition on event signage and entryways at Symposium & Expo **

FRIDAY RECEPTION IN EXPO HALL

- Multiple Levels and Pricing Available

- Please contact Kim Barclay to discuss options and pricing for any budget! kbarclay@executiveoffice.org
- Benefits will be based on level of sponsorship.

SATURDAY BOXED LUNCHES – \$3,000 (2 Available)

- Sponsorship of the Saturday Boxed Lunches in Expo Hall
- Sponsor logo sticker or similar recognition with logo on each boxed lunch *

ATTENDEE TRADE SHOW BAGS – \$3,000 (1 Available)

- Sole sponsorship of the Symposium & Expo Attendee Trade Show Bags
- Sponsor logo imprinted on trade show bags given to all attendees, along with the FDLA logo *
- Opportunity to place up to five (5) 8 ½" x 11" pages of promotional material or small items in the attendee trade show bags

ROOM KEY CARDS – \$3,000 (1 Available)

- Sole sponsorship of the 1,000 Room Key Cards distributed by the Signia by Hilton Bonnet Creek for all attendees in FDLA room block
- Sponsor logo or design on hotel room key cards *

Interested in another kind of Sponsorship? Call Kim Barclay at 850-224-0711 or email at kbarclay@executiveoffice.org to discuss a sponsorship tailored to your marketing goals and budget!

BEVERAGE BREAKS – \$1,000 EACH

(1 Additional Available)

- Sole sponsorship of Friday or Saturday Beverage Break
- Sponsor logo displayed on beverage napkins at the breaks *
 - ♦ Friday Morning Break – **SOLD TO FRICKE DENTAL MFG**
 - ♦ Friday Mid-Morning Break – **SOLD TO VULCAN CUSTOM DENTAL**
 - ♦ Saturday Morning Break (**Available**)
 - ♦ Saturday Mid-Morning Break (**Available**)
 - ♦ Saturday Afternoon Break – **SOLD TO GPS DENTAL LAB, INC.**

TRADE SHOW BAG INSERTS – \$500 EACH

- Opportunity to place one (1) 8 ½" x 11" page of promotional material or small item in the attendee trade show bags

FRIDAY LUNCHEON – **SOLD TO ARGEN CORPORATION**

- Sole sponsorship of the FDLA Friday Luncheon
- Opportunity to address the attendees prior to the luncheon
- (1) One reserved table at the luncheon

REGISTRATION DESK – **SOLD TO ALIEN MILLING**

- Sole sponsorship of the Symposium Registration Desks
- Sponsor logo on registration desk panels and floor clings in registration areas *

ATTENDEE LANYARDS – **SOLD TO TRUABUTMENT**

- Sole sponsorship of the Attendee Lanyards
- Sponsor logo or company name on all attendee lanyards*

2025 Sponsors have first right of refusal for 2026. Otherwise, sponsorships are first come, first served.

Sponsors who wish to cancel must submit a written cancellation request to the FDLA office prior to **March 3, 2026** to receive a full refund less a \$50 administrative fee. All sponsorship cancellation requests received after **March 3, 2026** will receive a 50% refund of the fees paid, less all expenses for promotional items purchased for the sponsor by FDLA.

* Signed Sponsorship Agreement and sponsor logo in EPS, JPG or TIFF (300 dpi format) must be returned by **January 31, 2026** to be recognized in the Symposium Registration brochure and **April 1, 2026** for promotional items and the onsite program.

** Sponsor to provide logo in EPS, JPG or TIFF (300 dpi format) by **May 1, 2026** to be recognized on onsite event signage. Please send all logos to the FDLA Office at exhibits@fdla.net.

FOR MORE DETAILS AND INFORMATION, please contact FDLA Office: exhibits@fdla.net or 850.224.0711

EXPO FLOOR PLAN & SCHEDULE



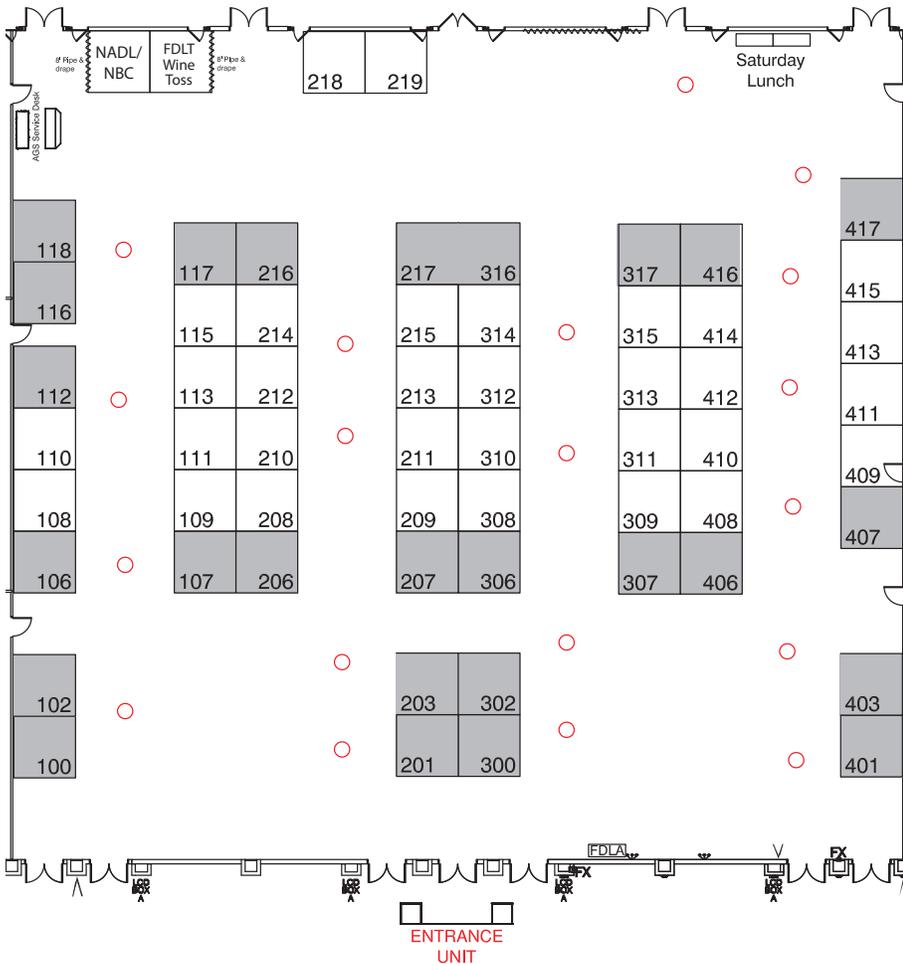
JUNE 5 – 6, 2026

Signia by Hilton Orlando Bonnet Creek

14100 Bonnet Creek Resort Lane

Orlando, FL 32821

2026 EXPO HALL FLOOR PLAN



= Prime Booth Space

(Floor Plan as of 10/27/25 - Booth locations subject to change upon fire marshal review & approvals.)

EXPO HALL SCHEDULE OF EVENTS

(Tentative as of 10/27/2025)

FRIDAY – JUNE 5

- 8:00 a.m. – 3:00 p.m. Expo Move-In
- 8:00 a.m. – 3:00 p.m. Keynote Presentations / General Sessions
- 12:30 p.m. – 1:15 p.m. FDIA Networking Luncheon
- 3:00 p.m. – 6:00 p.m. Expo Hall Open / Kickoff Reception
- 5:00 p.m. Best of Show Awards Presentation
- 6:00 p.m. Dinner On Your Own

SATURDAY – JUNE 6

- 8:00 a.m. – 4:00 p.m. CE Courses & Hands-On Workshops
- 9:30 a.m. – 3:00 p.m. Expo Hall Open
- 9:30 a.m. – 10:30 a.m. Mid-Morning Beverage Break / Expo Hall Break
- 11:30 a.m. – 1:00 p.m. Lunch in Expo Hall / Expo Hall Break
- 2:00 p.m. - 3:00 p.m. Afternoon Beverage Break / Expo Hall Break
- 3:00 p.m. – 6:00 p.m. Expo Move-Out

BOOTH PRICING	MEMBER	NON MEMBER
Regular Booth(s)	\$1,550	\$1,900
Prime Location Booth(s)	\$1,750	\$2,100

POLICY ON EXHIBITORS ATTENDING SESSIONS

Exhibitors are invited to attend the keynote sessions on Friday and courses on Saturday, as space permits at no additional charge.

\$50 of the booth fee per company, goes toward Visa Gift Cards as drawing prizes for attendees in the exhibit hall.

(NOTE: Does not include potential cost of Certificate of Liability Insurance required to exhibit at this show. More information provided on page 7). **FOR MORE DETAILS AND INFORMATION**, please contact Kim Barclay at kbarclay@executiveoffice.org or 850.224.0711

2026 SOUTHERN STATES SYMPOSIUM & EXPO – EXHIBIT / SPONSORSHIP AGREEMENT

June 5 – 6, 2026 • Signia by Hilton Orlando Bonnet Creek • Orlando, FL

REGISTRATION INFORMATION

Company: _____

Program Contact Person: _____ Title: _____

Address: _____
(address listing for onsite program)

City/State/Zip: _____

Telephone: () _____ Email: _____

Website: _____

Description of Products/Services for Printed Program (25 words or less): _____

PLEASE COMPLETE THIS INFORMATION AS IT SHOULD APPEAR IN THE ONSITE PRINTED PROGRAM (IF DIFFERENT FROM ABOVE):

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone/Email: _____

BOOTH LOCATION PREFERRED 1st choice: _____ 2nd choice: _____ 3rd choice: _____

REQUIRED: Please do not place exhibit next to the following companies without prior review for approval (specific names): _____

FEES AND PAYMENT TERMS

Register online at www.fdma.net/exhibits. Completed agreements may also be mailed along with payment to **FDLA Exhibits Manager, 325 John Knox Road, Bldg. L Ste. 103, Tallahassee, FL 32303** or faxed to **850.222.3019**.

_____ Regular Booth(s) — Member: \$1,550	\$ _____
_____ Regular Booth(s) — Non Member: \$1,900	\$ _____
_____ Prime Location Booth(s) — Member: \$1,750	\$ _____
_____ Prime Location Booth(s) — Non Member: \$2,100	\$ _____

_____ **Sponsorship(s) (5% discount for Business Partner members)** \$ _____

Sponsorship Selection: _____

_____ Symposium Onsite Program Advertising — Ad type: _____ \$ _____

_____ **Business Partner Membership — \$750** (NOTE: Membership will be valid for 12 months from submission date.) \$ _____

_____ **Associate Membership — \$225** (NOTE: Membership will be valid for 12 months from submission date.) \$ _____

PAYMENT INFORMATION

TOTAL \$ _____

Check Enclosed (*made payable to FDLA*) Check # _____ Check Amount \$ _____

Credit Card: MC Visa AmEx Charge Amount \$ _____

Card Number: _____ Exp. Date: _____ Security Code on Card: _____

Signature of Cardholder: _____ Print Name of Cardholder: _____

Billing Address & Zip Code: _____

CONTRACT AGREEMENT

I understand this agreement becomes a contract when signed below and accepted by the FDLA Exhibits Manager. Authorized signer agrees to abide by the rules and regulations stated within this agreement. Contract will not be accepted without a signature.

Signature of Authorized Representative: _____

Title: _____ Date: _____

FDLA EXHIBITOR & SPONSOR RULES & REGULATIONS

CONTRACT FOR SPACE: This application for exhibit space, the formal notice of space assignment by Management, these rules & regulations and the rules and regulations set forth in the EXHIBITOR'S Manual constitute a contract for the right to exhibit at FDLA's Symposium & Expo. EXHIBITOR also agrees to comply with the rules & regulations of the Signia by Hilton Orlando Bonnet Creek.

OFFICIAL DECORATOR: AGS Expo shall be the Official Decorator, Drayage Contractor and Labor Contractor for this event and shall have the exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical man-power, on a rental basis to individual EXHIBITORS.

BOOTH ASSIGNMENT / DEFAULT BY EXHIBITOR: EXHIBITOR shall not reassign, sublease or share assigned exhibit space with any person, firm or other entity without notification to and approval of FDLA Exhibits Management. The Exhibits Manager reserves the right to alter the location of exhibits as shown on the official floor plan, if it is deemed advisable and in the best interest of the show. Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business in any form in the exhibition area. Violators of this prohibition will be promptly escorted out from the exhibition area. EXHIBITORS are encouraged to notify FDLA Exhibits Management of any violations. NOTE: Exhibits Manager will withhold booth assignment until 50% of total payment is received. EXHIBITOR shall be in default if they fail to pay at pre-identified dates the sums required under this agreement or breaches any of the provisions of this contract. Full payment is due within 30 days after invoice. After that time, the Exhibits Manager has the right to relocate booth assignment. Any booth purchased within 30 days of the Symposium & Expo will require full payment for booth assignment. **All booths are assigned location on a first-come, first-served basis through receipt of completed registration and either the 50% deposit or full payment.**

INSURANCE REQUIREMENTS & RESPONSIBILITIES: General comprehensive, liability and workers' compensation insurance must be obtained by EXHIBITORS at their own expense, showing FDLA and Signia by Hilton Orlando Bonnet Creek as additional insured. **Proof of insurance is required by each exhibiting company and must be submitted to FDLA by April 20, 2026.** To the fullest extent permitted by law, the person/legal entity described as "EXHIBITOR" in this clause and in this EXHIBITOR contract (regardless whether such person/legal entity is also described as "EXHIBITOR" in this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold G/B/H Four Star, LLC ("Owner"), d/b/a Signia by Hilton Orlando Bonnet Creek By Hilton Management LLC, Managing Agent ("Hotel"), Hotel's owner, Hilton Worldwide, Inc., and each of their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), as well as Florida Dental Laboratory Association ("Group"), from and against any and all claims or expenses arising out of EXHIBITOR'S use of the Hotel's exhibition premises. EXHIBITOR agrees to obtain and maintain during the use of the exhibition premises Comprehensive General Liability Insurance, including contractual liability covering the EXHIBITOR'S indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on the policy, and EXHIBITOR shall supply FDLA with a Certificate of Insurance at least 45 days prior to the use of the exhibition premises. The EXHIBITOR understands neither the Group nor the Hotel Parties maintain insurance covering the EXHIBITOR'S property and it is the sole responsibility of the EXHIBITOR to obtain such insurance.

LIMITATION OF LIABILITY: EXHIBITOR assumes the entire responsibility and liability for all damages or losses to FDLA, the Facility, persons or property that occur as a result of the negligence or any actions of EXHIBITOR or its officers, employees, agents, representatives, invitees and guests during the entire exhibition period. EXHIBITOR agrees that to the maximum extent permitted by law, FDLA, the City, the Facility and any of their respective officers, agents, employees or representatives will not be held liable for any loss or damage to any exhibits, or materials, goods or wares (collectively "property") belonging to the EXHIBITOR, and they are released from liability for any damage, loss or injury to person or property of the EXHIBITOR or its officers, employees, agents, representatives, invitees and guests, resulting from fire, storms, water, acts of God, acts of terrorism, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other causes.

EXHIBITOR ELIGIBILITY: FDLA reserves the right to determine acceptance of applications for exhibit space. Applications and proposed exhibits will be accepted or rejected based on criteria including, but not limited to the product or service and the professional or educational benefit to the attendees and products or services consistent with the mission, purpose and goals of FDLA. Spatial constraints in the exhibit hall are also considered.

RIGHT OF REFUSAL AND/OR CANCELLATION: FDLA Exhibits Management reserves the right to cancel this agreement whenever it discovers that EXHIBITOR'S product is not as described in this agreement or is incompatible, in the opinion of FDLA with the purposes of FDLA. Contract for space may also be canceled if the EXHIBITOR'S demeanor is deemed inappropriate or disruptive by FDLA Exhibits Management.

FALSE ADVERTISING CLAIMS: EXHIBITOR agrees to comply with the federal Lanham Act, including §43(a) (which is codified at 15 U.S.C. § 1125(a)). § 43(a). codifies the federal prohibition on false advertising and prohibits any use of a false or misleading description or representation in commercial advertising or promotion that "misrepresents the nature, characteristics, qualities, or geographic origin of goods, services, or commercial activities."

ATTORNEY FEES AND COSTS: Should any litigation arise out of this contract, EXHIBITOR shall pay all costs and reasonable attorney's fees incurred by FDLA and/or the sponsoring organization, if FDLA and/or the co-sponsoring associations are the prevailing parties. This provision shall extend to the costs and attorneys' fees incurred at both the trial and appellate level.

TAXES AND LICENSES: EXHIBITOR shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the FDLA Expo. EXHIBITOR shall be responsible for obtaining tax identification numbers & paying all taxes, license fees or other charges that shall be due to any governmental authority in connection with their activity at the Expo.

FDLA EXHIBITOR & SPONSOR RULES & REGULATIONS *(continued)*

FIRE, SAFETY AND HEALTH: The EXHIBITOR agrees to accept full responsibility for compliance with city, county, state and federal Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to spectators. The EXHIBITOR hereby represents and warrants to FDLA, that EXHIBITOR has taken all steps reasonably necessary in its judgment to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected.

EXHIBIT LIMITATIONS: Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others, and must be constructed in compliance with display rules & regulations as developed, including endcap restrictions. EXHIBITORS ARE NOT PERMITTED TO TAKE PHOTOS OR VIDEOS OF OTHER EXHIBITOR BOOTHS, PRODUCTS OR DEMONSTRATIONS.

SOUND: FDLA Exhibits Management reserves the right to determine at what point sound constitutes interference with others and must be discontinued or modified. Any method to project sound beyond the confines of the exhibit booth is expressly prohibited.

AGE RESTRICTIONS & STROLLER POLICY: No children in strollers or children under the age of 15 will be allowed access into the exhibit hall during booth setup, show hours or during booth dismantling.

UNOCCUPIED SPACE: FDLA Exhibits Management reserves the right, should any rented EXHIBITORS' space remain unoccupied 2 hours prior to the published set-up day/hours, or should any space be forfeited due to failure to make payment in full, to sell paid or unpaid space to another EXHIBITOR or use space for such purpose as it may see fit without liability on its part. This clause shall not be construed as affecting the obligation of the EXHIBITOR to pay the full amount specified in the space rental contract. Failure to make payment of the full amount specified in the Contract for Exhibit Space by the cut-off date constitutes cancellation by the contracting EXHIBITOR.

EARLY TEAR-DOWN OR DISMANTLING: EXHIBITORS agree by signing this contract that they will remain on the exhibit hall floor until the official close of the trade show, as published in their EXHIBITOR manual. Early tear-down or dismantling is prohibited. Any EXHIBITORS dismantling their booths prior to the scheduled time will be penalized a \$250 fine. This fine must be paid before the EXHIBITOR may apply to exhibit at future shows. FDLA Exhibits Management will monitor and enforce this rule.

CANCELLATIONS AND REFUNDS: In the event of cancellation by the EXHIBITOR, the following schedule of refunds will be followed: Refund of the total amount paid as of date of cancellation, less a \$50 administrative fee will be made if written cancellation is received by **March 2, 2026**. No refunds will be paid after **March 2, 2026**, unless the "paid-in-full" space is re-sold prior to the opening of the show. In that event, EXHIBITOR will receive refund of 50% of the booth fee within 30 days of the close of the show. If canceled at the discretion of FDLA Exhibits Management, the amount of refund (if any) will be determined at the time of cancellation. **There will be no refunds for "No-Shows."** Sponsors who wish to cancel must submit a written cancellation request to the FDLA office prior to **March 2, 2026** to receive a full refund less a \$50 administrative fee. All sponsorship cancellation requests received after **March 2, 2026** will receive a 50% refund of the fees paid, less all expenses for promotional items purchased for the sponsor by FDLA.

EXCUSED NON PERFORMANCE/FORCE MAJEURE: If for any reason beyond the reasonable control of FDLA, including but not limited to acts of God, pandemics, acts of war, strikes, labor disputes, accidents, government requisitions, governmental restrictions or regulations on travel (including travel advisory warnings), facility availability, commodities or supplies, inability to secure sufficient labor, civil disturbance, terrorism or threats of terrorism as substantiated by governmental warnings or advisory notices, curtailment of transportation, disaster, fire, earthquakes, hurricanes, extreme inclement weather, epidemic, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts (in the city where the facility is located), or any other comparable conditions, FDLA is unable to fulfill its obligations under this Agreement, the Parties may terminate this Agreement without liability, and FDLA may retain the earned portion of the booth fees required to compensate FDLA for expenses incurred up to the time of terminating the event. Any remaining unearned exhibit fees will be returned to the EXHIBITOR.

Additionally, if any part of the Facility is damaged or if circumstances beyond FDLA's reasonable control make it impossible or impractical for FDLA to permit EXHIBITOR to occupy or continue to occupy the assigned Exhibit space location during any part of or the entire exhibition, EXHIBITOR will only be charged a pro rata Exhibit Space Rental Fee for the period that the Exhibit space was or could have been occupied by EXHIBITOR. Furthermore, in no event will FDLA, the City, the Facility, or their respective owners, directors, officers, employees, agents and representatives be liable for any consequential, indirect, special or incidental damages of any nature or for any reason whatsoever.

AUTHORITY TO SIGN: EXHIBITOR agrees that they have the requisite authority to enter into this Agreement and bind the company or party for whom they sign, and to abide and be bound by all of the terms, conditions, all EXHIBITOR Rules and Regulations stated under this Agreement, the EXHIBITORS' Manual, any schedules, or to any amendments to the same, all of which are integral to and incorporated by reference into this Agreement. All points not covered are subject to the decision of the FDLA Exhibits Management. Further, EXHIBITOR agrees that FDLA will have full power in a matter of interpretation, amendment and enforcement of all EXHIBITOR Rules and Regulations. In all instances, FDLA's rulings will be final. All rights and privileges granted to EXHIBITOR under this Agreement and any subsequent amendments are subject to and subordinate to the master lease between the Florida Dental Laboratory Association (FDLA) and the Facility.

QUESTIONS? PLEASE CONTACT THE FDLA OFFICE AT EXHIBITS@FDLA.NET OR 850.224.0711

HOTEL INFORMATION

Signia by Hilton Orlando Bonnet Creek

14100 Bonnet Creek Resort Lane, Orlando, FL 32821 • 407.597.3600

Signia by Hilton is a new hotel brand offering a premium experience like no other in iconic cities and sought-after resort destinations across the globe. The Signia Orlando Bonnet Creek is surrounded by Walt Disney World® Resort and adjacent to the Waldorf Astoria Orlando. With 12 restaurants and lounges on property, from casual bites to fine signature dining, enjoy some authentic flavors of Florida! World-class shopping, arts and entertainment venues, and the best of Orlando's exhilarating attractions are all within a short drive of the hotel.

Make your hotel reservations directly with the Signia Bonnet Creek by calling 407.597.3600 or click [HERE](#) to make reservations online. The FDLA has secured a special reduced rate of \$192 plus \$12 resort fee plus taxes per night. Also included in the FDLA rate

is reduced self-parking fees. Be sure to mention you are with FDLA and make your reservations by **Wednesday, May 13, 2026** to receive this special reduced rate. The association can only reserve a certain number rooms at the discounted rate. Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply. Make your reservations



Great Benefits of Staying at the FDLA Host Hotel:

- **Special reduced rate of \$192 plus \$12 resort fee for FDLA!**
- **The expo hall is minutes away from your hotel room.**
- **Increased networking time with attendees in the hotel's restaurants and lounge areas!**
- **Endless dining options, lazy river, spa, fitness center, golf and activities all at the resort.**

Please continue your support of the FDLA Southern States Symposium & Expo by staying at the Signia by Hilton Orlando Bonnet Creek, the appointed FDLA host hotel.



Florida Dental Laboratory Association

325 John Knox Rd, Ste L103, Tallahassee, FL 32303

Ph: 850.224.0711 Fax: 850.222.3019

www.fdma.net/symposium



Event Contacts

Executive Director
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cwelty@executiveoffice.org

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lauren@executiveoffice.org

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